Docket No.: 6000-009-52

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION:

Denis KHOO et al.

Conf. No.

7191

SERIAL NUMBER:

10/645,157

Group:

2623

FILED:

August 21, 2003

Examiner:

A. Huerta

FOR:

CUSTOMIZED MEDIA METHOD AND SYSTEM

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97

Assistant Commissioner for Patents

June 23, 2008

PO BOX 1450

ALEXANDRIA, VA 22313-1450

Sir:

Applicant(s) wish(es) to disclose the following information.

<u>REFERENCES</u>

Applicant(s) wish(es) to make of record the documents listed on the attached Form PTO-1449. Copies of the listed documents are attached, where required, as are either statements of relevancy or any readily available full or partial English translations of any non-English-language documents.

EXPLANATION OF RELEVANCE

An Office Action, copy attached, issued in related U.S. Patent Application No.10/659,080, mailed May 29, 2008, is listed on the attached Form PTO-1449.

U.S. 2004/0019908 was cited in the mentioned Office Action, and is therefore listed on the attached Form PTO-1449.

RELATED CASES

Attached is a list of Applicant's(s') pending applications and issued patents which may be related to the present application. Copies of the documents, where required, are attached along with Form PTO-1449.

Attorney Docket Number 6000-009-52 Application Number 10/645,157

CERT	<u>IFICATION</u>
	ndersigned certifies that
	each item of information contained in this Information Disclosure Statement was first cited in any communication from a foreign or international patent office in a counterpart foreign or international application for the first time (to the knowledge of the undersigned, having made reasonable inquiry) not more than three months prior to the filing of this statement (See 37 CFR 1.97(e)(1)).
	no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application, and, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 C.F.R. 1.56(c) more than three months prior to the filing of this statement. (See 37 CFR 1.97(e)(2))
BASIS	S FOR CONSIDERATION
	This Information Disclosure Statement is filed:
	without fee and within three months of the filing date of the application. without fee and within three months of the date of entry of the U.S. national stage. without fee and before the mailing date of a first Office Action on the merits (to the knowledge of the undersigned). without fee and with the appropriate certification above. without fee and with a new CPA application.
	without fee and with a Request for Continued Examination.
	with fee and before the mailing date of any Final Office Action, Notice of Allowance or an action that otherwise closes prosecution (to the knowledge of the undersigned). with fee, appropriate certification above, and before payment of the Issue Fee.

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DEPOSIT ACCOUNT

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Please charge any additional fees for the papers being filed herewith, or credit any overpayment to Deposit Account No. 50-3266.

Respectfully, submitted,

DLA PIPER US LLP

Dale S. Lazar

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